



Marketing with



Microsoft Office



“Just Imagine... ”

... if you were better organized, communicated more frequently, created more leads, and had better marketing materials. You’d make more money, have more time, and enjoy work more.

It will happen to you if you attend this class because this is a powerful marketing course that just happens to show you how to get the most out of Microsoft Office.

You’ll improve your business while learning how to use the best features of Microsoft Office. You’ll leave the class with a personal, written plan to make specific changes that will make a huge difference in your business.

- ☞ Outlook serves your communications and keeps track of people.
- ☞ Word is more than for just writing letters. You’ll create beautiful marketing pieces that sell homes.
- ☞ PowerPoint bridges the communication gap.
- ☞ Excel is the perfect decision-making tool.

Step-by-step instructions on every procedure demonstrated in class are detailed in the 200+ page workbook which will serve as a terrific reference tool for years to come.

June 16, 2010— 8:30 - 4:30

Course Fee: \$149
NC CRS Chapter Members: \$10 Discount

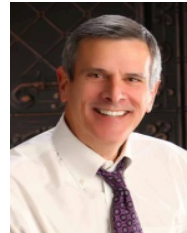
DRAR Training Center
4236 University Drive - Durham, NC
919.403.2117 Office / 919.403.2021 Fax
www.durhamrealtors.org



Council of Residential Specialists
NORTH CAROLINA CHAPTER
The Proven Path To Success

Approved one-unit course toward the CRS designation.

Course Sponsors:
Durham Regional Association of REALTORS® and
The Council of Residential Specialists - NC Chapter



Instructor
Pat Zaby
CCIM, CRB, CRS
Dallas, TX

Course Registration:
Complete the registration below and fax to DRAR at 919.403.2021
or visit our website at www.durhamrealtors.org.

Name _____ NC CRS Chapter Member Yes No

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Credit Card # _____ Exp Date _____

Think you already know how to use Microsoft Office...take the challenge at www.PatZaby.com/Assessment/