



**NAR's Complimentary
90 minute e-PRO Workshop ...
Tuesday, June 17th, 2008
1:00pm – 2:30pm ~ DRAR
Speaker: Jerry Rossi, e-PRO/CNLP**

Increase Your Earning Power!

Here are just a few of the things that will be covered in the e-PRO Workshop:

- Create a permanent e-mail address
- Create an E-mail Marketing Campaign with software you already own
- Turn ordinary e-mail into marketing pieces
- Build your e-mail address book
- Use auto responders
- Create filters and unlimited e-mail addresses to eliminate the hassle of SPAM

e-PRO will show you how to:

- Differentiate you from your competition!
- Bring you more referral business!
- Drive more traffic to your web site!
- Brand yourself on the Internet!
- Achieve the success you are looking for!

If you attend the e-PRO workshop you will receive a **FREE** full-featured **Web Site**. This web site is provided compliments of NAR and InternetCrusade - - the foremost name in Real Estate Technology Education and Internet Marketing Solutions.

Also, take Advantage of the **\$30 SAVINGS** that will be offered to enroll in the online **e-PRO course**. e-PRO is the **ONLY** online technology certification course offered by NAR[®].

e-PRO is recognized for elective credit in the designation requirements for CRS (Certified Residential Specialist) CIPS (Certified International Property Specialist) and ABR (Accredited Buyer Representative).



Jerry Rossi, e-PRO, CNLP

Rossi is a Senior Instructor with the REALTORS[®] National Marketing Institute Council Residential Specialists (CRS). A Certified e-PRO instructor, Rossi provides interactive workshops designed to motivate and provide first hand knowledge of the benefits of e-PRO.

**Free
Workshop!**

REGISTRATION

To register for this course you may fax the information below to DRAR at 403-2021 or email services@durhamrealtors.org.

Name: _____

Phone: _____

If questions, please contact DRAR at 919-403-2117.